



CBC

CBC-ROI Alberta Attitudes Survey April 2012



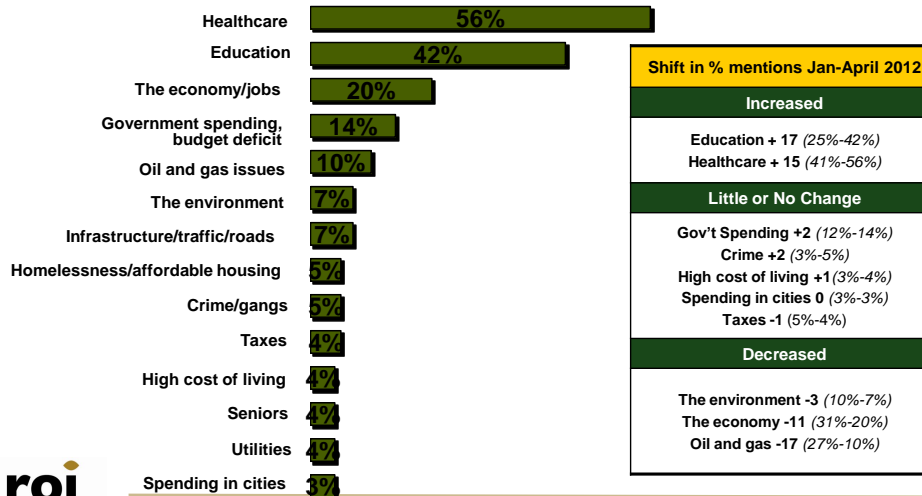
Figure 1



Issues of Importance in Alberta



"I'd like to know what you think is the most important issue facing Alberta today?"
MULTIPLE MENTIONS



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Figure 2



Party Ratings on Economic & Management Issues



"Q14. Thinking about how different parties propose to handle issues of concern to Albertans, which provincial party do you think would do the best job in handling (READ LIST, ROTATE)?
[% who choose on each dimension]"

	Transparency and Accountability	Managing Provincial Economy	Representing AB in Can & World	Dealing Effectively with Cities	Spending Tax Dollars Effectively
PC Alberta	20%	35%	39%	28%	28%
Wildrose	34%	29%	26%	26%	31%
Alberta's NDP	10%	7%	7%	7%	8%
Alberta Liberal	8%	8%	7%	7%	7%
Alberta party	2%	1%	2%	2%	3%
None	9%	5%	4%	3%	7%
Unsure	17%	15%	15%	26%	16%

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Figure 3



Party Ratings on Social & Health Issues



"Q14. Thinking about how different parties propose to handle issues of concern to Albertans, which provincial party do you think would do the best job in handling (READ LIST, ROTATE)?
[% who choose on each dimension]

	Dealing with Education	Dealing with Healthcare	Environment Protection	Addressing Social Problems	Reflecting Moral and Social Values
PC Alberta	26%	22%	16%	22%	30%
Wildrose	27%	27%	22%	23%	30%
Alberta's NDP	12%	10%	26%	21%	10%
Alberta Liberal	12%	18%	7%	12%	7%
Alberta Party	2%	2%	2%	3%	4%
None	3%	5%	4%	3%	4%
Unsure	19%	16%	24%	17%	15%

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Figure 4



Most Important Issues in Deciding Who to Support



Q8. Now thinking about the issues we just discussed, which one issue has had the greatest impact in determining which party you will vote for? (AMONG VOTERS FOR EACH PARTY)

	Total Voters	Wildrose	PC Alberta	Alberta Liberal	Alberta's NDP
Managing the Economy	23%	29%	29%	15%	11%
Healthcare	23%	18%	28%	39%	19%
Education	12%	14%	11%	13%	15%
Spending Tax \$ Efficiently	9%	13%	5%	9%	10%
Environmental Protection	6%	4%	3%	6%	16%
Transparency & Accountability	4%	6%	2%	5%	11%
Addressing Social Programs	4%	4%	3%	7%	11%
Reflecting Albertans' Values	3%	4%	3%	1%	0%
Representing AB Abroad	1%	0%	2%	0%	0%

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